

Effective, Efficient, and Reliable Insights

Solver is an extended financial planning, and analysis (xFP&A) solution designed to help SaaS organizations manage their KPIs, reporting, human capital analysis, budgeting, and forecasting processes more efficiently and effectively across the entire organization. With Solver, SaaS businesses can streamline their planning and gain actionable insights for growth.

Solver's rapid deployment, powered by patented QuickStart technology, offers SaaS companies prebuilt, best-practice templates at a fraction of the time and cost of traditional solutions. With a flexible Excel-based design tool, SaaS teams can quickly implement insights and easily customize reports and models, achieving immediate value.

- Rapid deployment with pre-built SaaS templates
- Subscription-based revenue reporting, financial reporting and consolidation
- Scenario planning and analysis
- Flexible budgeting
- Integration with common data sources
- Collaboration across the organization
- Automation of manual processes

With the Solver Suite, SaaS companies gain the tools and capability to forecast and budget for the future, while efficiently communicating results to stakeholders.

Discover the Key Benefits of xFP&A

How can an organization harness the power of data to be a competitive advantage? With Solver's xFP&A solution. There are four distinct benefits of using the Solver for your SaaS business:

1. Efficiently Adjust Operations and Business Goals

In part due to our high level of configuration possibilities, Solver provides features that fit this approach to business. We create unique data fields, KPIs, financial reports, budgets, subscription analyses, and dashboards that reflect products, services, and goals.



SaaS Model Insights

Seamless connection to your subscription billing system

Customizable SaaS-specific KPIs and dashboards

Ready-to-use industry reports and planning templates



Accelerated User Rollout

Guided implementation tailored to your team

Expert-led training for power users

Smooth deployment to all users

Comprehensive support and growth plan



2. Drive Data-Informed Decisions

Solver provides the insights needed to make business decisions based on facts and statistical probabilities—not guesswork. Analyze business performance and marketing to make smarter choices.

3. Enable Proactive and Adaptive Planning

Our forecasting capabilities help plan for market changes and enable you to optimize your strategy. We empower you to plan for multiple future possibilities. Multiple budget iterations and automated data integration enable quick pivots to changes in the market.

4. A Single Source of Truth for Data Analytics

The insights gained from data analysis in a centralized location can be used to predict churn rates, improve customer retention, and optimize pricing. Managing recurring revenue properly provides predictability and stability, and helps with long-term planning and forecasting.

Flexibility and Easy Collaboration

Users across the organization will benefit from a flexible budgeting and forecasting solution designed to scale and adapt to changes in the market.

Challenges of SaaS Businesses

SaaS businesses face unique challenges with subscription-based pricing models and recurring revenue streams. Solver is built to take on these planning and reporting challenges:

- **Churn:** Organizations must keep users happy and informed about products, while building trust to prevent churn. It's not always easy to predict and measure churn rates accurately.
- **Scalability:** Ensuring that the organization's infrastructure can handle the increased traffic and usage can pose a challenge.
- **Pricing:** Determining the cost of SaaS products can be difficult due to various factors, including the cost of delivering the service, the value provided to customers, and the competitive landscape.
- **Customer Acquisition Costs (CAC):** Organizations often have high CACs due to the need to acquire new customers to sustain growth.

By leveraging data analytics stored in a single source of truth, SaaS organizations can overcome challenges and take advantage of the opportunities to grow their business.

The Power of Solver

With Solver, SaaS organizations can make better informed decisions, improve financial outcomes, and achieve growth goals. The Solver Suite takes xFP&A to a new level to manage planning, reporting, and analysis processes efficiently by providing real-time insights into your business.

